ADVANCED TRAINING SCHOOL FOR BUSINESS MANAGERS

TO PROMOTE AN ENTREPRENEURIAL CULTURE FOCUSED ON COMPETITIVE INNOVATION AND THE SUSTAINABLE DEVELOPMENT OF BUSINESSES

LEARN MORE ON:
CIPNES.EU



ONLINE REGISTRATIONS OPEN UNTIL OCTOBER 20, 2025.

- In-person sessions:
from November 2025 to May 2026

At the Institutional Headquarters of
CIPNES GALLURA

REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA
Assessoradu de su traballu, formatzione professionale, cooperazione e segurantzia sotziale
Assessorato del lavoro, formazione professionale, cooperazione e sicurezza sociale

Cipnes
Impresa e sviluppo in Gallura

Invest in Gallura

ADVANCED TRAINING SCHOOL FOR BUSINESS MANAGERS

- **MISSION:**

- Promote a widespread ***entrepreneurial culture focused on innovation to support sustainable development and enhance the competitiveness of companies*** in Northeast Sardinia in national and international markets.

- **OBJECTIVES:**

- Train a cohort of entrepreneurs and business managers dedicated to "***Innovation Management***"
- Acquire essential skills ***to develop new business strategies*** and manage ***innovation and competitive growth processes*** consciously within organizational contexts.
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- Develop the ability to interpret and seize evolving social challenges and economic opportunities arising (also) from the dual transition (digital and green) in order to create ***new business models, test and experiment with new production processes, and offer new high-tech and/or high-technical-content products and services.***

- **TARGET AUDIENCE:**

The training project is aimed at companies located within the **CIPNES - GALLURA consortium production district in Olbia**, operating in the strategic productive sectors of the Blue Economy (Boating, Nautical Tourism, Ho.Re.Ca.), logistics and automotive, stone processing, cork industry, and advanced artisanal and/or industrial manufacturing, that have implemented or intend to implement strategies for innovation, diversification, and business development.

PRINCIPALI AREE DI SPECIALIZZAZIONE FORMATIVA

BUSINESS STRATEGY • MANAGER LEADERSHIP • BUSINESS ENGLISH
CHANGE MANAGEMENT • PROJECT MANAGEMENT • MARKETING STRATEGIES
INNOVATION MANAGEMENT FOR THE DIGITAL AND ECOLOGICAL TRANSITION

For more information on participation requirements and the application form, please visit cipnes.eu.

Available seats: 30

The lessons will take place from November 2025 to May 2026
at the Institutional headquarters of CIPNES Gallura, for a total duration of 340 hours.
Attendance is mandatory for at least 80% of the
scheduled instructional hours in order to obtain the Certificate of Participation.

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